

Social Media-Storm Toolkit for the DNC and RNC Action

Democratic National Convention Action – 08/17/2020

Republican National Convention Action – 08/24/2020

Social Media is a quick and easy way to provide support from legislation and engage with lawmakers and supporters, and also an effective means of advocacy. Online social networking allows users to send and read text-based messages of up to 140 characters in Twitter and many more in other platforms. These messages are known as “tweets” or “posts” and accounts are “followed” or “follow” other accounts. Users can also group or link posts together to a specific topic, by using the hashtag (#) symbol, or interact and connect with other users using the at sign (@). Using the “@” sign before a lawmaker’s twitter handle will “tag” the lawmaker and notify him or her of your tweet. (Be sure to place a period before the “@” sign if this is the first word in the tweet). On Facebook, through liking, tagging, commenting, and sharing, a Facebook post’s reach is extended beyond just your friends – it will begin appearing in the feeds of your friend’s friends, extending a post’s sphere of influence.

SUGGESTED HANDLES & HASHTAGS

[#CitizenshipForAll](#) [#DACAmented](#)
[#HomeIsHere](#) [#ChooseUs](#)

(To unify all social engagement around this effort, use these hashtags.)

**See list of target presidential candidates and their respective handles to incorporate into your tweets*

[@JoeBiden](#)

[@HowieHawkins](#)

[@Jorgensen4POTUS](#)

[@realDonaldTrump](#)

BEST PRACTICES

“**Tag**” lawmakers in your tweets to increase the odds that they will take notice.

Use hashtags to flag specific topics so that other users who are interested in the same topic will find your tweet or post.

Create an Image with a Testimony or Quote that is impactful, relatable and creates public tension.

Follow and retweet [@gamalielnetwork](#) and other Twitter users who are engaging on the issue.

Link to grassroots engagement platform. Send an email and call your representatives telling them to support a **comprehensive Immigration Reform for All.**

DNC/RNC TWEETER STORM

Our immigrant communities demand a bold progressive action from all presidential candidates, we demand a comprehensive Immigration Reform for All!

[@JoeBiden](#) [@HowieHawkins](#) [@Jorgensen4POTUS](#) [@realDonaldTrump](#)

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[#CitizenshipForAll](#) [#HomeIsHere](#) [#ChooseUs](#)

Nombre: A.
Estatus: Inmigrante Indocumentado
De: Illinois

Name: A.
Status: Undocumented Immigrant
From: Illinois

“Tengo 77 años y me levanto todos los días a las 6 de la mañana para ir a trabajar. Cuando vine aquí hace 31 años, me fuí de casa sin decirles a mis hijos a dónde iba, solo mi esposa lo sabía. Pasaron seis años antes de que toda mi familia se reuniera. Nunca volví a ver a mis padres y ellos me entendieron y me apoyaron. Vine aquí porque quería un futuro mejor y con mejores oportunidades para mi familia. Espero que una reforma migratoria beneficie mi vida y la de mi familia.”

“I’m 77 years old and I wake up every day at 6 a.m. to go to work. When I came here 31 years ago, I left home without telling my children where I was going, only my wife knew. Six years passed before my whole family was reunited. I never saw my parents again and they understood and supported me. I came here for a better future and opportunities for my family. I hope that an immigration reform will benefit my life as well as my family’s.”



 **GAMALIEL**

 **GAMALIEL**

[#DACAmented](#) [#HomeIsHere](#) [#ChooseUs](#)



Nombre: Juan
Estatus: Beneficiario de DACA
De: California

Name: Juan
Status: DACA Recipient
From: California

“2012, el año en que se aprobó DACA, cambió mi vida. Me convertí en ingeniero de proyectos. Como yo, otros merecen esta oportunidad. Resolver a favor de DACA no es un error sino una inversión a largo plazo. Es hora de una solución permanente”. Si podemos.”

“2012 the year DACA was approved, it changed my life. I became a Project Engineer. Like me, others deserve this opportunity. Ruling in favor of DACA is not a mistake but a long term investment. It is time for a permanent solution. Yes, we can.”

 **GAMALIEL**